

COMMERCIAL & PROMOTIONAL TERMS

Promotional Terms and Conditions

Last Revised: 2026-10-08 v3.5-PRM

0.0 Preamble & Service Scope

IN PLAIN ENGLISH

This policy details all active, ongoing, and historical promotional pricing, coupon codes, and introductory discounts offered by Sheernox and its HostBlizzard hosting brand. Promotional discounts on recurring services apply to your initial billing term and renew automatically at standard regular rates; project discounts apply to the base project fee. Discounts cannot be stacked unless specifically stated. Each active promotional offer is detailed in its own dedicated section below.

These Promotional Terms and Conditions ("Promotional Terms") constitute an official operational schedule incorporated into and governed by the Master Terms and Conditions of **Sheernox Technology Group**, a sole proprietorship registered in the Province of British Columbia, Canada (Registration Number: FM0707819, Business Number: 732754924BC0001, Original Registration Date: October 29, 2009), having its registered office at 1-1885 Grasslands Blvd, Kamloops, BC, V2B 0B8, Canada ("Sheernox", "we", "us", or "our").

These Promotional Terms govern any discount, introductory price reduction, promotional coupon code, complimentary domain offering, service credit, or special commercial package made available to clients ("Client", "Customer", "you") through our official website, client portal (my.sheernox.com), marketing campaigns, or direct sales channels. In the event of an express conflict between these Promotional Terms and our general [Terms and Conditions of Service](#) regarding promotional pricing and eligibility, these Promotional Terms take precedence with respect to the specific promotional offering.

1.0 Master Promotional Terms & General Rules

The general provisions set forth in this Section 1.0 apply universally to all promotional offerings, discounts, and special pricing published or extended by Sheernox, except where a specific sub-promotion schedule explicitly provides otherwise in writing.

1.1 Non-Stacking & Exclusivity of Discounts

Unless expressly authorized in writing by Sheernox, promotional offers, automated checkout discounts, and promotional voucher codes cannot be combined, stacked, or aggregated with any other promotion, affiliate incentive, volume discount, agency pricing tier, or enterprise contract concession. If an order qualifies for more than one automated or manual promotion, our billing automation will apply only the single promotion yielding the highest nominal savings to the customer.

1.2 Introductory Term Scope & Automatic Renewal Disclosures

All promotional pricing, percentage discounts, and introductory credits apply strictly and exclusively to the initial contracted billing cycle or promotional period specified in the service order (e.g., the first month of a monthly plan or the first year of an annual plan).

Automatic Renewal at Standard Prevailing Rates: Upon the expiration of the initial promotional billing cycle, all contracted services automatically renew at Sheernox's standard, non-promotional recurring rate in effect at the time of renewal. All figures are billed in Canadian Dollars (CAD) and are subject to applicable federal Goods and Services Tax (GST, 5%) and British Columbia Provincial Sales Tax (PST, 7%). Clients may cancel automatic renewal by providing at least fourteen (14) days' advance written notice before the end of the current billing cycle through the client management portal at my.sheernox.com, in accordance with Sections 3.2 and 3.5 of our Master Terms.

1.3 Plan Modifications, Upgrades, Downgrades & Forfeiture

Promotional rates are calculated based on the specific hosting plan, resource tier, and billing cycle selected at the time of initial checkout. If a client upgrades, downgrades, modifies billing cadences (e.g., switching from annual to monthly), or transfers the service to another user account mid-cycle during a promotional period:

- **Immediate Forfeiture:** The remaining balance of any promotional discount or credit is immediately and irrevocably forfeited.
- **Standard Rate Recalculation:** Billed charges for the modified service are recalculated based on Sheernox's standard prevailing non-promotional recurring rate, pro-rated for the remaining duration of the billing cycle.
- **No Cash Value:** Forfeited promotional credits or discounts possess zero cash surrender value and cannot be refunded, transferred, or credited to subsequent invoices.

1.4 Account Integrity, Multiple Orders & Anti-Fraud Controls

Sheernox maintains a zero-tolerance policy against fraudulent activities and manipulation designed to circumvent promotional rules. Unless a specific promotion explicitly states a per-customer limit, clients in good standing may place multiple eligible orders during an open promotional window.

However, the creation of fictitious, duplicate, or secondary accounts by the same individual or entity, using temporary email providers, falsifying registrant details, or coordinating abusive purchasing rings constitutes a material breach of our [Acceptable Use Policy](#). Sheernox reserves the unilateral right to audit transactions, void fraudulent orders, cancel active services without notice, and retroactively invoice the account for full standard non-promotional service fees.

1.5 Cancellation & Money-Back Guarantee Interplay

Where a promotional hosting service is cancelled within its refund window under Section 9.6 of our Master Terms:

- **Net Amount Paid:** Any approved refund shall be strictly limited to the actual net discounted amount paid by the customer for the affected hosting service.
- **Non-Refundable Items:** The non-refundable items listed in Section 9.5 of our Master Terms, together with dedicated IP addresses, custom software setup charges, and domain transfer fees, are strictly non-refundable and will be deducted from any refund amount. Complimentary domains are subject to the clawback in Section 5.0.

1.6 Discontinuation, Amendment & Modification Rights

Sheernox reserves the right to terminate, amend, withdraw, or modify any promotional offering, discount tier, or promotional schedule at any time. Any amendment or termination shall take effect immediately upon publication on this page, but will not affect subscriptions already purchased and paid for prior to the amendment for the duration of that paid initial billing cycle, or the discounted base project fee of any Statement of Work executed prior to the amendment.

2.0 Active Promotion: 30% Off First Billing Cycle Hosting

PROMOTION SUMMARY

Receive an automated 30% discount off your first billing cycle on any new Monthly or Annual subscription for Shared, Reseller, WordPress, Business, or Email Hosting. The discount applies automatically at checkout with no coupon code required, and is available for unlimited eligible orders by new, returning, and active customers.

The specific terms and operational conditions governing the **30% Off First Billing Cycle Hosting Promotion** (Offer Reference: `PROM0-HOST-30`) are set forth below:

Parameter	Promotional Specification & Policy Terms
Offer Name & ID	30% Off First Billing Cycle Hosting Promotion (PROM0-H0ST-30)
Promotion Period	Commences September 14, 2026 at 12:01 AM Pacific Time (PT) and concludes September 28, 2028 at 11:59 PM Pacific Time (PT) (the "Promotion Period"). Orders submitted before or after this window do not qualify.
Discount Structure	30% discount calculated against the regular recurring base subscription price of the eligible hosting plan for its first billing cycle.
Eligible Products	Applies exclusively to new service orders for: • Shared Hosting (all standardized plan tiers) • Reseller Hosting (all standardized plan tiers) • WordPress Hosting (managed WP infrastructure plans) • Business Hosting (high-resource business tiers) • Email Hosting (dedicated secure mailbox packages)
Ineligible Services	Virtual Private Servers (VPS), Dedicated Bare-Metal Servers, Custom Cloud Infrastructure, Domain Registrations/Renewals/Transfers, Website Care Plans, Custom Web Design & Development (see Section 4.0), SSL Certificates, Third-Party Software Licenses, and Setup Fees. Hosting plans ordered under the HostBlizzard brand are excluded from this promotion and are governed exclusively by Section 3.0.
Eligible Billing Cycles	Monthly and Annual subscription commitments only. Multi-year commitments (biennial or triennial) or customized billing cadences are excluded.
Client Eligibility	Open to New Customers , Returning Customers , and Active Existing Customers whose accounts are in good standing (no overdue balances or active AUP suspensions).
Redemption Method	Automated Checkout Application. The 30% reduction is automatically calculated and displayed in the shopping cart at my.sheernox.com upon selecting an eligible package and billing term. No promotional code is required.
Order Volume Limits	Unlimited. Eligible clients may purchase an unlimited number of qualifying hosting services during the active Promotion Period, provided each service is utilized in compliance with our Acceptable Use Policy.
Renewal Pricing	Upon completion of the first billing cycle (e.g., month two for monthly plans; year two for annual plans), subscriptions automatically renew at Sheernox's standard prevailing non-promotional recurring CAD rates plus applicable GST/PST.
Plan Modifications	Any mid-cycle upgrade, downgrade, or billing cycle alteration during the promotional cycle results in immediate forfeiture of promotional pricing, with billing resetting to full regular recurring rates.

3.0 Active Promotion: HostBlizzard 30% Off First Billing Cycle Shared Hosting

PROMOTION SUMMARY

Receive an automated 30% discount off your first billing cycle on any new Monthly or Annual HostBlizzard Shared Hosting subscription. The discount applies automatically at checkout with no coupon code required, is available for unlimited eligible orders by new, returning, and active customers, and runs until withdrawn. After the first month or first year, the plan renews at the regular HostBlizzard rate.

HostBlizzard (hostblizzard.com) is a web hosting brand operated by Sheernox Technology Group. HostBlizzard services are provided by Sheernox and are governed by our [Terms and Conditions of Service](#), [Acceptable Use Policy](#), and these Promotional Terms. The specific terms and operational conditions governing the **HostBlizzard 30% Off First Billing Cycle Shared Hosting Promotion** (Offer Reference: PR0M0-HB-H0ST-30) are set forth below:

Parameter	Promotional Specification & Policy Terms
Offer Name & ID	HostBlizzard 30% Off First Billing Cycle Shared Hosting Promotion (PR0M0-HB-H0ST-30)
Promotion Period	Commences on publication of revision v3.0-PRM on October 8, 2026 , and continues as a standing offer with no scheduled end date until withdrawn or amended by Sheernox under Section 1.6 (the "Promotion Period"). Withdrawal does not affect the discounted first billing cycle of any subscription ordered and paid for before the withdrawal takes effect.
Discount Structure	30% discount calculated against the regular recurring base subscription price of the eligible HostBlizzard plan for its first billing cycle.
Eligible Products	Applies exclusively to new service orders for HostBlizzard Shared Hosting (all standardized plan tiers).
Ineligible Services	All other HostBlizzard and Sheernox services, including Reseller, WordPress, Business, and Email Hosting, Virtual Private Servers (VPS), Dedicated Bare-Metal Servers, Custom Cloud Infrastructure, Domain Registrations/Renewals/Transfers, Website Care Plans, Custom Web Design & Development, SSL Certificates, Third-Party Software Licenses, and Setup Fees. Sheernox-branded shared hosting is governed exclusively by Section 2.0.
Eligible Billing Cycles	Monthly and Annual subscription commitments only. Multi-year commitments (biennial or triennial) or customized billing cadences are excluded.
Client Eligibility	Open to New Customers , Returning Customers , and Active Existing Customers whose accounts are in good standing (no overdue balances or active AUP suspensions).
Redemption Method	Automated Checkout Application. The 30% reduction is automatically calculated and displayed in the shopping cart at my.sheernox.com upon selecting an eligible HostBlizzard Shared Hosting plan and billing term. No promotional code is required.
Order Volume Limits	Unlimited. Eligible clients may purchase an unlimited number of qualifying HostBlizzard Shared Hosting services during the Promotion Period, provided each service is utilized in compliance with our Acceptable Use Policy.
Renewal Pricing	Upon completion of the first billing cycle (e.g., month two for monthly plans; year two for annual plans), subscriptions automatically renew at HostBlizzard's standard prevailing non-promotional recurring CAD rates plus applicable GST/PST.
Plan Modifications	Any mid-cycle upgrade, downgrade, or billing cycle alteration during the promotional cycle results in immediate forfeiture of promotional pricing, with billing resetting to full regular recurring rates.

4.0 Limited-Time Promotion: 25% Off Web Design & Development Packages

PROMOTION SUMMARY

Receive 25% off the base project fee of any Sheernox web design and development package when your Statement of Work is signed on or before July 7, 2027. The discount appears automatically on your quote and Statement of Work with no coupon code required. It covers the original project fee only; change orders, add-ons, hosting, domains, and care plans are billed at standard rates.

The specific terms and operational conditions governing the **25% Off Web Design & Development Packages Promotion** (Offer Reference: **PROM0-WEB-25**) are set forth below. Except as modified here, web design and development engagements remain governed by our [Web Design & Development Terms](#).

Parameter	Promotional Specification & Policy Terms
Offer Name & ID	25% Off Web Design & Development Packages Promotion (PROM0-WEB-25)
Promotion Period	Limited-time offer. Commences October 8, 2026 at 12:01 AM Pacific Time (PT) and concludes July 7, 2027 at 11:59 PM Pacific Time (PT) (the "Promotion Period").
Qualifying Condition	The Statement of Work (SOW) must be executed by the Client, by signature or electronic authorization via the client portal, within the Promotion Period. The initiation deposit, milestones, and project delivery may occur after the Promotion Period ends. Quotes or SOWs not executed by the end of the Promotion Period are repriced at standard rates.
Discount Structure	25% discount calculated against the base design and development project fee stated in the executed SOW, before applicable GST/PST.
Eligible Services	New custom web design and development packages delivered by Sheernox under the Web Design & Development Terms .
Excluded Charges	Change orders and out-of-scope work requested after SOW execution, hourly add-ons, the \$250.00 CAD external deployment & file packaging fee, project reactivation fees, late interest, Website Care Plans, hosting, Domain Registrations/Renewals/Transfers, SSL Certificates, and Third-Party Software Licenses, plugins, or stock assets. Excluded charges are billed at Sheernox's standard prevailing rates.
Client Eligibility	Open to New Customers , Returning Customers , and Active Existing Customers whose accounts are in good standing (no overdue balances or active AUP suspensions).
Redemption Method	Automatic Quote Application. The 25% reduction is shown as a discount line item on the quote and SOW. No promotional code is required.
Project Limits	One 25% discount per SOW. Clients may execute multiple separate SOWs for distinct projects during the Promotion Period, and each qualifying SOW receives the discount. Splitting a single project across multiple SOWs does not increase the discount.
Deposits & Milestone Payments	The 50% non-refundable initiation deposit and all milestone payments are calculated on the discounted base project fee. Payment terms, late interest, and delinquency remedies remain as set out in the Web Design & Development Terms.
Cancellation & Termination	If a project is cancelled or terminated before completion, the discount applies only to base project fees actually invoiced. The discount has no cash value and is not refundable, transferable, or creditable to other services.

5.0 Active Promotion: Free Domain Name with Qualifying Purchase

PROMOTION SUMMARY

Receive one complimentary first-year domain registration or inbound transfer with each Sheernox Shared Hosting Pro or Ultra plan purchased on an annual billing cycle. Twenty-seven eligible top-level domains are supported, including .ca and .com. The domain renews at the regular rate after the first year. You retain complete ownership of the domain; however, if hosting is cancelled within its refund window under Section 9.6 of our Master Terms, the registry registration fee is deducted from your refund.

The terms set forth in this Section 5.0 govern the complimentary domain name included with qualifying Sheernox Shared Hosting plans (Offer Reference: **PROM0-DOMAIN-FREE**).

Parameter	Promotional Specification & Policy Terms
Offer Name & ID	Free Domain Name with Qualifying Purchase (PROMO-DOMAIN-FREE)
Qualifying Purchase	Requires the purchase of a Sheernox Shared Hosting Pro or Ultra plan on an Annual billing cycle. One (1) complimentary domain name is provided per qualifying plan. Other Shared Hosting plans, Monthly billing cycles, and all other hosting products and services do not qualify for a complimentary domain name.
Eligible TLD Extensions	The complimentary offer is strictly restricted to the following twenty-seven (27) Top-Level Domains (TLDs): .ca • .com • .net • .org • .app • .art • .blue • .cam • .cc • .cl • .desi • .dev • .es • .gift • .in • .link • .name • .nl • .nz • .one • .page • .pink • .red • .rip • .tel • .uk • .xyz All other generic, country-code, or specialized premium TLDs are excluded from this promotion and are subject to standard retail domain pricing.
Transaction Types	Valid for either: • New Domain Registration: A brand-new initial one-year domain registration. • Qualifying Inbound Transfer: The inbound transfer of an existing domain name from a third-party registrar to Sheernox, adding one complimentary registration year.
Duration & Renewal	The registration or transfer is complimentary for the first one-year (12-month) registration period only . Upon the conclusion of the first 12 months, the domain will automatically renew annually at Sheernox's regular prevailing domain renewal rate in Canadian Dollars (CAD) plus applicable taxes.
Registry Eligibility Requirements	Each registration remains subject to the eligibility rules of the relevant registry. In particular, .ca domains require the registrant to meet the Canadian Presence Requirements of the Canadian Internet Registration Authority (CIRA). Where a registrant does not meet a registry's eligibility rules, that domain cannot be registered under this promotion, and the customer may select a different eligible TLD.
Domain Ownership & Registry Governance	The customer remains the sole, recognized registrant and legal owner of the domain name at all times, subject to the rules of ICANN, CIRA (for .ca), the applicable country-code registry (for .cc , .cl , .es , .in , .nl , .nz , and .uk), and our upstream domain accreditation partners.
Transfer Restrictions (ICANN 60-Day Lock)	Pursuant to ICANN's Policy on Transfer of Registrations, newly registered domain names and transferred domain names cannot be transferred to another registrar within sixty (60) calendar days of the initial registration or transfer date.
Hosting Cancellation & Non-Refundable Clawback	Wholesale registry fees disbursed by Sheernox to registries (e.g., CIRA, Verisign, PIR) are immediately non-refundable and irreversible upon registration. Clawback Policy: If a customer cancels their qualifying hosting service within its refund window under Section 9.6 of our Master Terms, the standard prevailing non-promotional retail registration fee for the domain name (plus applicable GST/PST) will be deducted from the gross hosting refund. The deduction never exceeds the hosting refund, and no remaining balance is invoiced to the customer. The customer retains full ownership and control of the domain name for the remainder of its 1-year registration period.

6.0 Historical & Expired Promotions Archive

CONTRACTUAL AUDIT TRAIL

To preserve complete legal certainty and transparency for our clients, Sheernox maintains a permanent historical archive of concluded promotions. Expired offers remain documented here to verify the exact terms under which existing services were initially provisioned.

Promotions that have reached their scheduled expiration date or were retired prior to the current revision date are cataloged below. Concluded promotions are preserved for historical verification, dispute resolution, and contractual audit purposes:

Offer ID	Promotional Title	Category	Active Window	Status
PROM0-HOST-30	30% Off First Billing Cycle Hosting Promotion	Web Hosting	2026-09-14 to 2028-09-28	Active (See Section 2.0)
PROM0-HB-HOST-30	HostBlizzard 30% Off First Billing Cycle Shared Hosting Promotion	Web Hosting (HostBlizzard)	2026-10-08 to Withdrawal (Standing Offer)	Active (See Section 3.0)
PROM0-WEB-25	25% Off Web Design & Development Packages Promotion	Web Design & Development	2026-10-08 to 2027-07-07	Active (See Section 4.0)
PROM0-DOMAIN-FREE	Free Domain Name with Qualifying Purchase	Domains & Bundles	Standing Schedule	Active (See Section 5.0)
ARCHIVE-LEGACY-2026	Legacy Introductory Server Credits (Pre-Portal)	Cloud Infrastructure	Prior to 2026-09-14	Concluded / Governed by Invoiced Terms

* Note: When an active promotional campaign concludes, its operational parameters are migrated to this historical archive with its definitive close date, ensuring existing customers can always inspect the governing terms in effect at their time of purchase.

7.0 Governing Law, Jurisdiction & Inquiries

These Promotional Terms are governed by, construed, and enforced in accordance with the laws of the **Province of British Columbia** and the federal laws of **Canada** applicable therein, without regard to conflict of law principles.

7.1 Forum Selection & Arbitration

Any dispute, claim, controversy, or question arising out of or relating to these Promotional Terms, their interpretation, breach, or enforcement shall be subject to the exclusive jurisdiction of the Courts of British Columbia sitting in the **City of Kamloops, British Columbia, Canada**. The parties may, by mutual written agreement, instead refer a dispute to final and binding arbitration administered by the Vancouver International Arbitration Centre (**VanIAC**) pursuant to its applicable rules, or under the British Columbia *Arbitration Act*, SBC 2020, c. 2. Small claims debt recovery or commercial restitution matters may be brought before the **Small Claims Court of British Columbia** (Kamloops Registry).

7.2 Electronic Communications & CASL Compliance

By participating in any Sheernox promotion, creating an account, or redeeming promotional pricing, you consent to receive essential commercial electronic messages relating to your service order, billing statements, renewal reminders, and service notifications pursuant to Canada's Anti-Spam Legislation (CASL, S.C. 2010, c. 23). Marketing communications may be unsubscribed from at any time via the link provided in promotional emails.

7.3 Contact Channels & Commercial Support

For inquiries regarding active promotional qualifications, invoice discount verification, or historical terms, contact our commercial operations team:

- **General Legal & Commercial Inquiries:** support@sheernox.com
- **Reporting Fraud & Promotion Abuse:** abuse@sheernox.com
- **Client Management & Billing Portal:** <https://my.sheernox.com>
- **Registered Physical Address:** Sheernox Technology Group, 1-1885 Grasslands Blvd, Kamloops, BC, V2B 0B8, Canada